

# Defend, Control, and Futureproof Your Print Environments

HP Managed Print Solutions for Secure, Optimized Healthcare Operations



Today's healthcare industry is amid a major transformation. As these organizations begin to shift to cloud-based environments, they are faced with the challenge of providing safe, secure, streamlined care for their clients — with security at the forefront.

HP Managed Print Services provide customizable solutions for print infrastructure optimization, workload evolution, and improved IT security. They offer healthcare providers high-end services specifically designed for the industry, focused on data in-transit and document-intensive operations. HP is a recognized leader for print and document security solutions and services worldwide.<sup>1</sup>

## Cyberthreats are Advancing

In 2018, the U.S. Department of Health and Human Services Office for Civil Rights received notifications of more than 350 data breaches, resulting in the exposure of over 13 million healthcare records – more than double that in 2017.<sup>2</sup> The need for securing endpoints is critical to this industry. HP Managed Print Services enable organizations to:

- Manage end-user access to printer fleets to secure sensitive patient data anywhere.
- Track the lifecycle of printed documents, giving a new level of visibility to paper transactions.
- Secure devices on the network to prevent cyber thieves from moving through endpoints into the network infrastructure.

## IT Infrastructures are Evolving

Rapid adoption of cloud-based services is forcing organizations to reimagine their IT environments. Many are relying on hybrid solutions to bridge the gap between their current on-premises infrastructure and the cloud. A custom-built infrastructure is key for healthcare organizations, with devices working in various environments across multiple locations, all with their own unique set of needs.

## Management is Changing

A holistic approach to managing a printing and imaging environment can save on time and costs, increasing productivity while offering organizations a competitive edge. HP Managed Print Services can oversee the entire print environment to allow organizations to:

- Avoid downtime
- Optimize workloads
- Expand tight budgets

Cloud services add another degree of control to print management, making on-site fleets easier to govern and maintain.

## HP Printers Deliver Added Benefits

HP Managed Print Services working in conjunction with HP printers, the world's most secure printers<sup>3</sup>, takes print solutions to the next level. With a broad device portfolio, from single- to multifunction printers that combine acts such as copying, scanning, printing, and faxing, HP offers the most value as a complete solution. All models are equipped with:

- **HP Sure Start:** Automatic firmware intrusion detection that can, in the event of a BIOS attack, detect corruption, reboot the system, and self-heal without IT intervention.

- **HP Secure White Listing:** Firmware validation that confirms the integrity of system files via HP digital signature to ensure that only known good firmware is loaded.
- **HP Run-Time Intrusion Detection:** Continuous in-device monitoring that helps protect any printer that is powered on and connected to the network which automatically detects and stops intrusions.

## The HP Standard in Healthcare

HP is transforming leading healthcare organizations with patient-first solutions. With almost half of the top 10 healthcare equipment and services organizations using HP Managed Print Services,<sup>4</sup> their expertise continues to drive innovation throughout the industry.

## Standley Systems: Revolutionizing Print and Document Solutions

Standley Systems, an HP Platinum Partner, is a leader in technology for state agencies and commercial businesses across Oklahoma, providing clients the most advanced technology when it comes to copiers, laser printers, document management solutions, and document scanning software. Standley helps their clients stay at the top of their game with reliable IT managed services.

Contact us at [www.standleys.com](http://www.standleys.com) to learn more.

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<sup>1</sup>IDC MarketScape: "Worldwide Security Solutions and Services Hardcopy 2017 Vendor Assessment," Published in EMEA 4AA7-2119EEE, January 2018.

<sup>2</sup>Largest Healthcare Data Breaches of 2018," HIPAA Journal, December 27, 2018, <https://www.hipaajournal.com/largest-healthcare-data-breaches-of-2018>.

<sup>3</sup>"Most secure printing" claim based on HP review of 2017 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit: [www.hp.com/go/PrintersThatProtect](http://www.hp.com/go/PrintersThatProtect). For more information: [www.hp.com/go/printersecurityclaims](http://www.hp.com/go/printersecurityclaims).

<sup>4</sup>Based on data from the 2016 Forbes Global 2000.



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